

*****NEWS ALERT*****

SMART 2009 CALL FOR PAPERS DEADLINE EXTENDED TO 13 OCTOBER

Thursday 25 September 2008: The deadline to apply to present a paper at Smart 2009 has been extended to Monday 13 October 2008, to enable all interested potential speakers the opportunity to submit their abstract.

Smart 2009, themed *BRIDGING THE GAP with Innovation and New Business Strategy*, will feature multiple program streams, each focusing on a specific area of the supply chain and strategically designed to help address current and future supply chain challenges.

“Due to the introduction of several new streams in 2009, the Smart Organising Committee is keen to ensure experts in these fields have time to submit their applications so we can guarantee the most highly credentialed line up of speakers,” said Denis Horder, Smart 2009 Organising Committee.

Speakers are currently being sought to address the following key areas:

- Energy Security & Sustainability – including the growing gap between demand and supply of transport fuels, and the repercussions of targeted greenhouse gas emission levels
- Infrastructure – such as the gaps between actual and required investment levels, and the need for new infrastructure to support new energy paradigms
- the Human Factor – the current and growing skills crisis, and injury levels versus ‘zero targets’ in workplace safety
- Connected Supply Chains – specifically, the opportunities offered by connecting geographically dispersed global supply chains, and business strategies, technologies and systems needed to achieve and support future supply chain potential

Those interested in speaking at Smart 2009 may lodge their application to present a paper online at www.smartconference.com.au or contact the Smart 2009 Secretariat on (02) 9223 9366; admin@smartconference.com.au.

ABOUT SMART CONFERENCE

Smart 2009 Conference takes place 10 – 11 June 2009 at Sydney Convention and Exhibition Centre, Darling Harbour. *Smart 2009 is organised by a committee of independent advisors and representatives from leading industry associations: Logistics Association of Australia (LAA), APICS (Australasian Production and Inventory Control Society), Chartered Institute of Purchasing and Supply Australia (CIPSA), The Chartered Institute of Logistics and Transport in Australia (CILTA), and The Supply Chain and Logistics Association of Australia (SCLAA).*

Further information: www.smartconference.com.au

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